

# 2023 Q1 Newsletter.

The year has got off to a flying start for the cryptocurrency sector.

The market has shrugged off the frost of the 2022 Crypto Winter as shoots of optimism and excitement return. With large financial institutions showing their hand as they enter the space, we take a look at how StrikeX's products and ambitions are set to capitalise on the growing future trends of

**Tokenisation & Self-custody.**



# SPOTLIGHT

## Recent news & developments.

The first month of the new year saw no shortage of blockchain news and developments, from **BlackRock CEO** Larry Fink touting tokenisation to be the future of the markets, to **JP Morgan** trialling transactions on the blockchain. There is little doubt the interest in the breakthrough technologies of tokenisation and self-custody solutions are piquing interest with traditional financial institutions.



Payment's behemoth Visa to allow customers to settle payments in digital assets.

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BlackRock CEO says 'The next generation for markets' is Tokenisation.

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JP Morgan Chase executed a live trade involving tokenized Japanese Yen and Singapore Dollar

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Robinhood begins roll out of self-custody crypto wallet.

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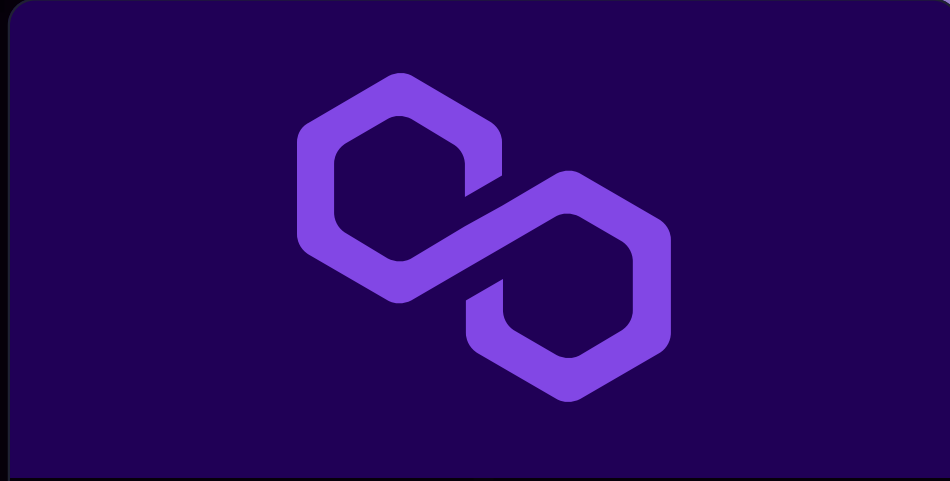






StrikeX to lead the self-custody revolution.

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Hamilton Lane opens tokenised asset fund on MATIC blockchain.

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A group of Swiss banks, Credit Suisse, Pictet and Vontobel, have issued tokenized investment products on the Ethereum blockchain testnet

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UK sets out crypto regulation plan  
"We remain steadfast in our commitment to grow the economy and enable technological change and innovation – and this includes cryptoasset technology."

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# Innovation in Tokenisation

At StrikeX, we understand the game-changing potential of Tokenisation and that it will undoubtedly revolutionise financial markets. Bringing traditional financial instruments such as equities, commodities and bonds to the blockchain as part of a secure, compliant, and accessible mechanism is the cornerstone of our company's ambitions. However, creating a stock token bridge is far from a silver bullet; creating products on which to trade this new exciting asset class is essential to realising tokenisation's true potential.

Through the interoperability of our centralised trading platform **TradeStrike** and our self-custody **StrikeX | DeFi Wallet**, we can offer the user an eco-system of seamlessly connected tools capable of redefining personal finance.



StrikeX to lead the self-custody revolution!

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StrikeX Ecosystem — Self-Custody Revolution

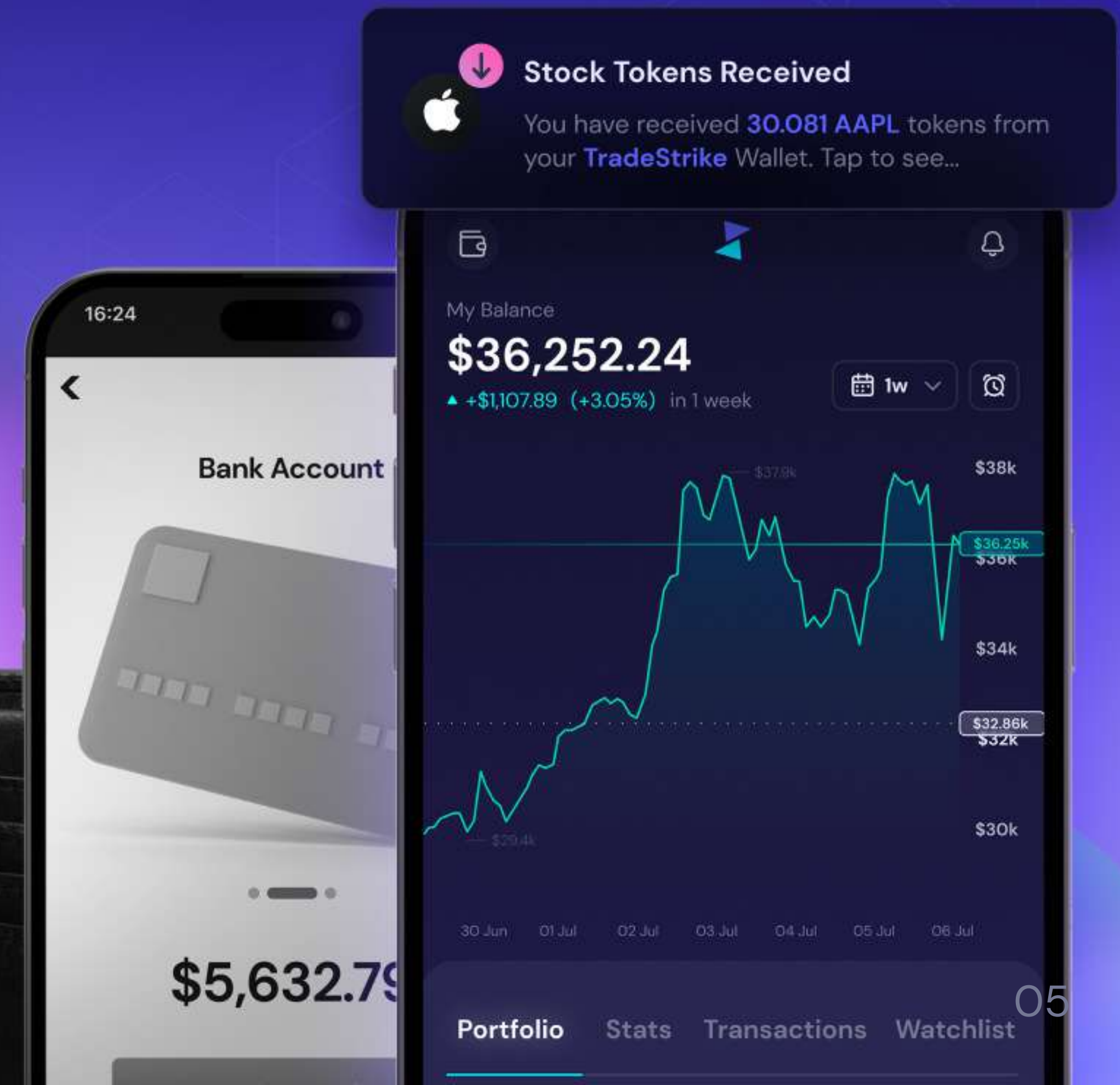
# The future of personal finance

A self-custody digital wallet where users can take **complete control** of their funds is the next logical step in personal finance. We believe that digital self-custody wallets will become as commonplace as the physical wallet in your pocket, or internet banking apps on your phone today.

The ability to seamlessly move from centralised finance to decentralised finance (C2DeFi) throughout the StrikeX ecosystem is the missing piece of the puzzle in maximising efficiencies whilst affording the end user a level of control otherwise unobtainable through other solutions.

“ The benefits of the blockchain have yet to be truly realised **outside of cryptocurrency**; the union of our self-custody solutions and the tokenisation of assets allows us to introduce the vast world of **traditional finance** to a **new technology** that will **change the way we hold our assets**, forever. ”

— JOE JOWETT, CEO OF STRIKEX



StrikeX to lead the self-custody revolution!



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# What is a DeFi Wallet?

A DeFi wallet is a mobile or web application which allows the user to store their digital assets themselves:

- *No third parties*
- *No intermediaries*
- *Total self-custody of your portfolio*

The StrikeX Wallet allows users to self-custody their cryptocurrencies, from  **Bitcoin** to  **Ethereum** but this is just the beginning of the self-custody revolution.

With the same technology, users will be able to hold their stock tokens, such as  **Apple** or  **Tesla** , alongside their Bitcoin, away from centralised exchanges and **securely** on a device in their pocket.





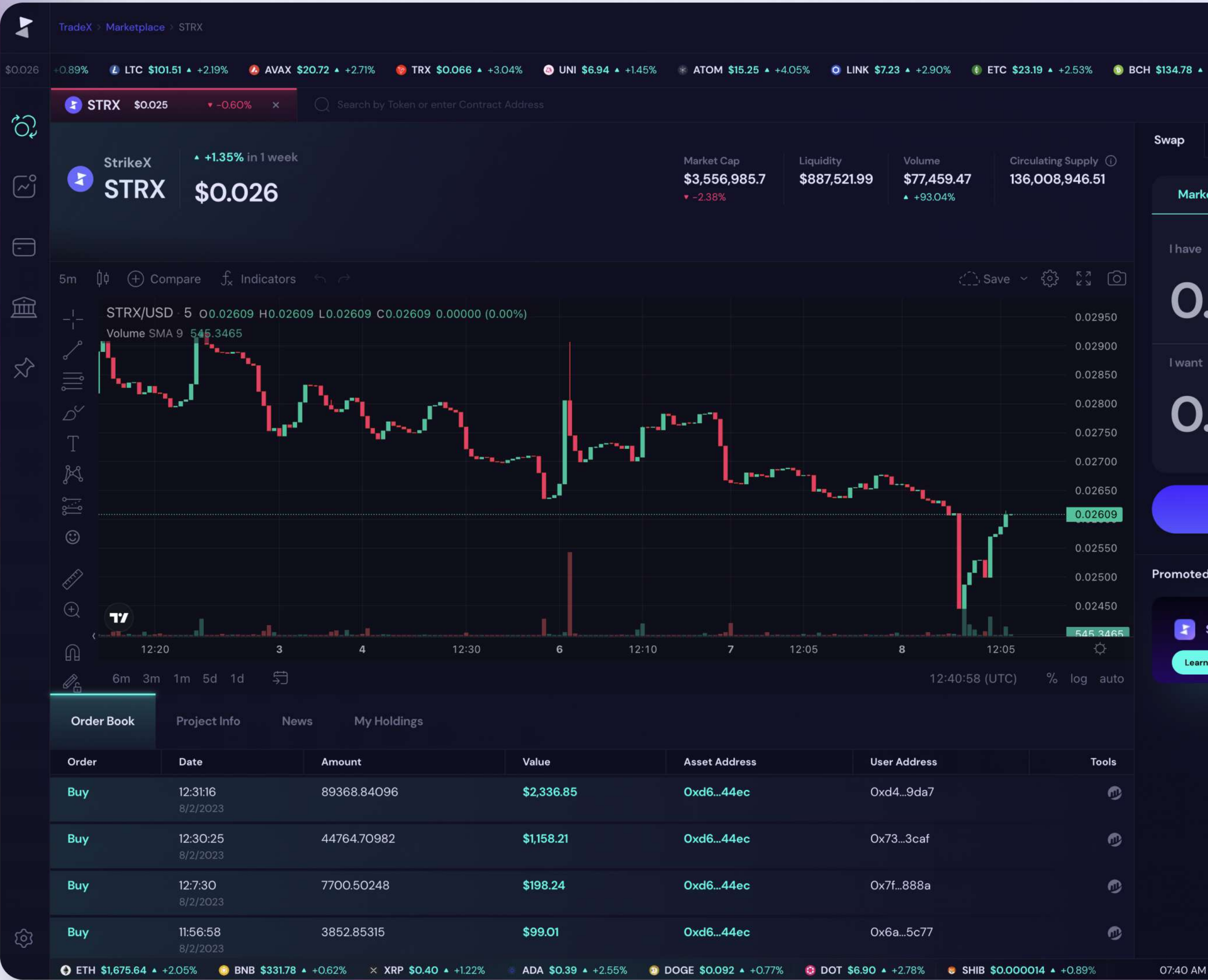
# Product Updates



# DeFi Exchange – Launching Feb 2023

We are thrilled to announce that our highly anticipated decentralised exchange, TradeX, will launch in February 2023. The perfect solution to strengthen our DeFi range of products, TradeX allows users to connect to non-custodial wallets via web3 injection to access a range of features such as crypto-to-crypto swaps, fiat-to-crypto swaps, staking, market analysis, industry-leading TradingView charts and much more.

Alongside our already launched StrikeX Wallet, the launch of TradeX completes our core DeFi offering, giving access to everything that DeFi crypto-asset traders require.





TradeStrike

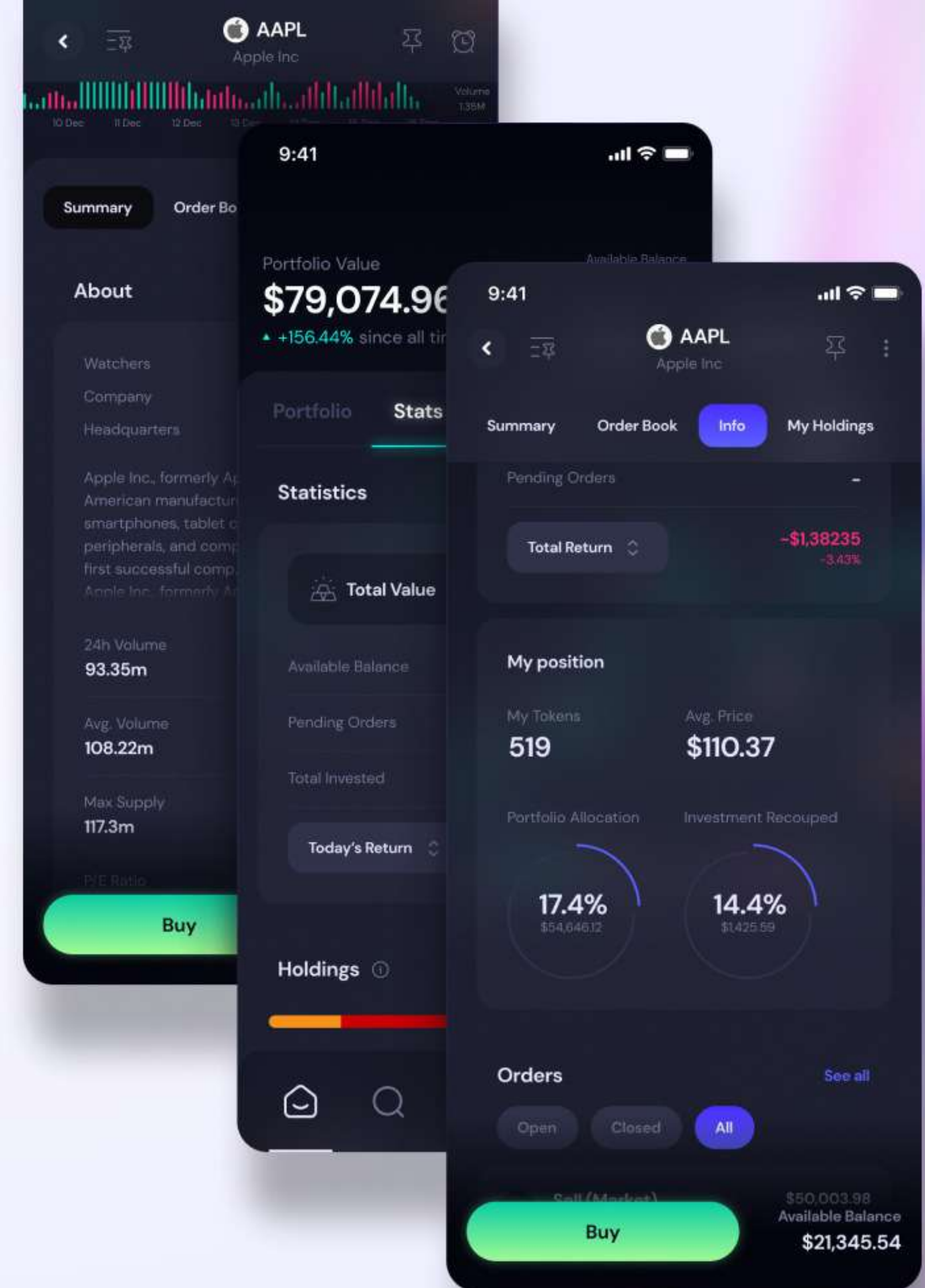
# CEX testing & Beta update

## Beta

TradeStrike, our flagship multi-asset token-based trading platform, is making excellent progress toward launch. TradeStrike will provide a diverse and easily accessible asset range through tokenisation, initially focused on cryptocurrencies and publicly traded stocks, before extending to a wide variety of other real-world & digital assets. This eliminates the requirement for several accounts on different platforms and enables more diverse portfolios without additional work or expense.

## Expect the unexpected

Unlike the exchanges provided by our rivals, TradeStrike is not just another generic and off-the-shelf exchange. It has been built from the ground up using cutting-edge technology that future-proofs the platform from the get-go. Users will be able to trade efficiently with a unique and comprehensive suite of tools and data, providing everything needed to succeed in the markets.





# Wallet updates

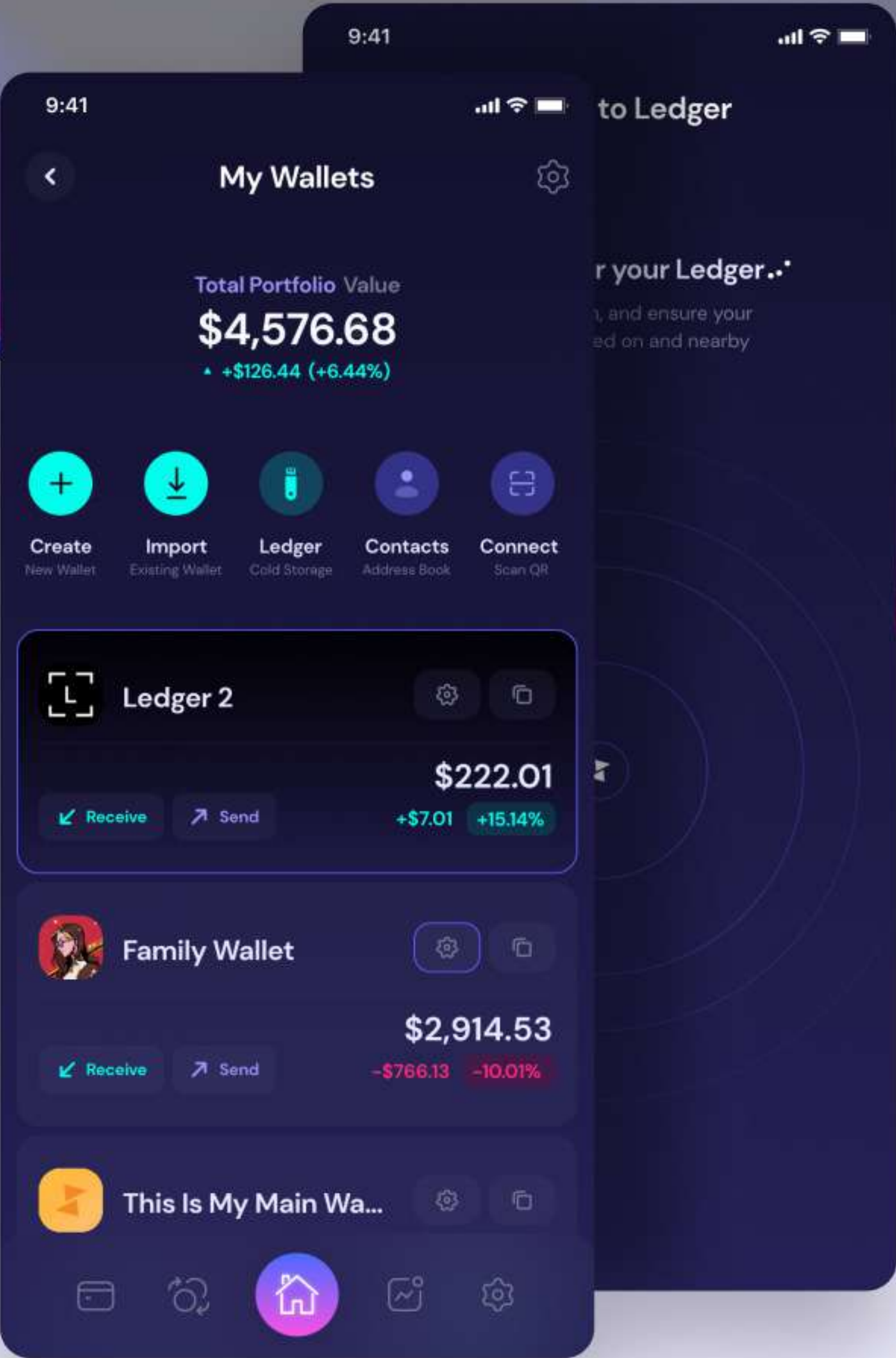
Since its launch in Q4 2022, our DeFi self-custody crypto wallet has amassed a respectable 7000 downloads (as of 7th Feb.) Never ones to rest on our laurels, we have a series of updates planned to make StrikeX Wallet the most diverse, user-friendly and innovative digital asset wallet on the market.

### What’s coming next?

- Solana DApp capabilities
- Ledger (Cold storage) integration
- Enhanced Wallet Overview UI

### Product updates throughout 2023

- Cardano integration
- Staking integration
- v2 UI implementation
- Matic integration
- Crosschain swaps







# StrikeX Outlook

**2023** is set to be a **breakout year for StrikeX**. With new product launches, updates and large-scale development planned, StrikeX is accelerating towards its goal of becoming an industry-leading technology provider at the cutting edge of the rapidly evolving blockchain sector.